

SOCIAL EVENTS AND PERSONAL MENTION

MANY RICHMOND PEOPLE ARE AT SEASHORE RESORTS

Philip Skelton, of Richmond, Wins Special Honor at Episcopal High School Alexandria.

Mrs. E. R. Roberts and her daughter, Miss Martha Roberts, of Monument Avenue, accompanied by Miss Katharine Roberts, left Richmond Monday night to spend some time at the Garden Cottage, at Virginia Beach. Both Miss Roberts and Miss Roberts were delegates of the past season, and have been among the most attractive girls introduced to society for some time. Philip Skelton, of this city, who is a member of the Episcopal High School at Alexandria, is spending the summer at the Garden Cottage, at Virginia Beach. He is a very clever and bright young student, and has taken a very high standard in his studies. His teachers, both here and at Episcopal High School, are very proud of him.

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KAUFMANN'S WEDNESDAY BASEMENT NEWS

The Kaufmann Store

Broad and Fourth Streets

Open Until 5 P. M.

The Sale of Women's Wash Dresses



ENTHUSIASM at high pitch will mark the opening of this important basement sale. Such low prices on Gowns carrying superlative KAUFMANN style simply means sell like wildfire. Kaufmann "spotproof" genuineness underscores every sale. We may find others equally good, BUT THESE WILL SELL RAPIDLY TO-DAY. Take heed:

Delightful little Dresses of fine quality pique; made high waist line, loose Raglan sleeve; collar and cuffs of white embroidered Swiss; finished with pearl buttons; sizes 36 to 42—\$2.98.

Dress of striped dimity, in pink, blue and black; kimono sleeve, fancy embroidered collar finished with black tie; Russian tunic skirt; 16 and 18 years; 34 to 38—\$2.98.

Dress of flowered crepe, made loose and blousy, trimmed in pipings. Vest of shadow lace, pleated full in neck and sleeve; tunic skirt, finished with ruffles, 34 to 42—\$2.98.

Dress of black and white striped voile; loose kimono sleeve, white organdy vest and upstanding collar of organdy; long Russian tunic skirt; wide girder of moire ribbon, finished with bow; 34 to 44—\$3.98.

Dress of corded flowered crepe; kimono style vest of net; finished with pleated rill on neck and sleeve; two-ruffle skirt, with drop skirt of corded crepe; 34 to 44—\$3.98.

Dress of flowered crepe; kimono sleeve, white collar and cuffs of embroidered voile; long Russian tunic skirt, finished with ribbon girder—\$3.98.

Dress of striped gingham, vest of chambray, with collar and cuffs of same material; high waist line; 34 to 44—\$1.00.

Dress of striped gingham, in light patterns, trimmed in bands of chambray, in contrasting shades; 34 to 44—\$1.00.

Basement Millinery

White Chip Sailor, finished with red patent leather binding and band. \$1.50 values, 75c.

Trimmed Hats of hemp and Milan, trimmed in wings and flowers, fruits and ribbon; sold up to \$2.98. Reduced to \$1.50.

Also, an assortment of Trimmed Hats that sold up to \$5.00. Your choice, \$1.95.

Dress of flowered voile, made very loose, with collar, cuffs and belt of satin, in contrasting shades; one-tier skirt, finished with hemstitched ruffle; 34 to 44—\$5.00.

Smart Dress of all white crepe or finished with collar and drop skirt of lavender, tango, Copenhagen blue and pink; white kid belt; 34 to 44—\$5.00.

Dress of voile, in pretty flowered patterns, trimmed in bands of solid colored voile; vest of shadow lace; long Russian tunic skirt; 34 to 44—\$5.00.

Dress of crepe, on light and dark patterns, flowered; collars and cuffs of batiste and Swiss embroidery; fancy skirt; sizes 34 to 44—\$1.00.

Dress of striped and plaid gingham; collars and cuffs of chambray, with scalloped edge; 34 to 44—\$1.00.

THE REINACH CO., Inc.

107 E. BROAD STREET.
MILLINERY—Women's and Misses' Outer Apparel.

Extra large cans Tomatoes, 3 for .25c
3 cans Peas, 3 for .25c
2 bottles Root Beer for .25c

S. Ullman's Son

1820-1822 East Main,
506 East Marshall.

Don't experiment with refrigerators. Buy an Alaska now. Prices, \$7.50 up.

JURGENS

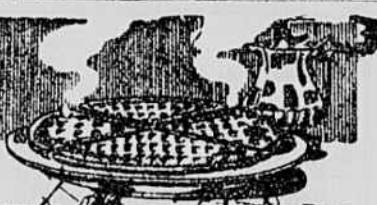
Adams and Broads Streets.

Why the STIEFF Costs Less!

If you bought from a dealer, you'd have to pay his profit! But, we are the Makers! You have no extra profit to pay, and the piano is sold—minus that amount. Come in and hear the STIEFF—the sweet tone LASTS!

E. G. RIKE, Manager,
117 West Broad.

Stieff Pianos



Delicious Waffles Made With Good Luck Baking Powder

To-night for supper treat the family to some delicious waffles. Serve light waffles piping hot. There's nothing more delicious—nothing that will so tickle jaded appetites.

Waffles require a good leavener. That's why "Good Luck" is the choice of famous good housekeepers.

It has twice the leavening power of ordinary baking powders.

All grocers sell Good Luck Baking Powder. It's most probable that you don't Good Luck have been the best of friends for years.

The Southern Mfg. Co.,
Richmond, Va.

HAVE YOU SEEN THE New Method Gas Ranges AT PETTIT & CO.'S?

THE FREED CO.
617 EAST BROAD STREET

Hopkins Furniture Co

7 West Broad Street
CASH OR CREDIT

GOOD FITTING FOOTWEAR Seymour Sycle

11 West Broad.

Get Your Baby One of our 1914 Carriages. 25 patterns to select from.

Rothert & Co.

"Flowers of Guaranteed Freshness"
Hammond
Tel. Mad. 630 109 E. Broad St.

Direct Action

The only Gas Range that utilizes all the heat. Pays for itself.

RYAN-SMITH

There's comfort—good cheer—refreshment—satisfaction in every cup of



Ridgways Tea

Wait for our big Removal Sale—the opportunity of years in Trunks, Suitcases and Bags. See Thursday's evening papers.

Stop!

FACTORY TO YOU

Ladies' and Men's Russia Calf Rubber Sole Oxfords.
\$3.00 values \$2.30
\$3.50 values 2.70
\$4.00 values 3.20

Hotheimer's

Third and Broad.

VICTROLAS

A FULL LINE OF ALL THE STYLES FROM

\$15 Up
AND COMPLETE CATALOGUE OF RECORDS

Lee Fergusson Piano Co.

110 East Broad Street.

MAKING PROMISES is easy, but making good is another matter.

For more than a quarter of a century we have been doing a little better than we promised, and our reputation is such that we cannot afford to give any but the best optical service.

Your eyes deserve Galeski Service.

The S. GALESKI Optical Co.

KODAK HEADQUARTERS
Main and 8th Sts. 223 E. Broad St.



Desirable and Seasonable Merchandise Marked at Radical Reductions for Wednesday's Selling

Below we enumerate only a few of the unprecedented values offered.

Roman Stripe Sash Ribbon

Shown in pin stripe and fancy print—
30c quality, yard 22c
35c quality, yard 25c
45c quality, yard 30c
65c quality 45c

\$2.00 Bath Mats, 95c.

These Mats are reversible, and are extra heavy and extra large, being the 23x52-inch size. Shown in contrasting colors of pink, brown, light blue, red and white. The lot of 85 Mats was closed out by our New York buyer at a wonderful price concession, which enables us to offer them to-day at the above extraordinarily low price.

\$2.50 Hammocks, \$1.69

Heavy Canvas Weave Hammocks, Jacquard patterns, large pillows and deep valance.

\$6.00 Cowhide Suitcases, \$3.95

Deep Cowhide Suitcases, shirt fold in top, protected by heavy leather corners; excellent value.

\$9 Wool and Fibre Rugs, \$5.98

Hodges' Wool and Fibre Rugs, size 5x12 feet, reversible, seamless and sanitary; ideal Rugs for general use.

White Goods

Just four items, but all exceptional values.
15c value, large welt Pique, the tub kind for good wearing skirts in summer, only 12 1/2c.
Ratone, special light weight weave; a good wash fabric; fine for skirts; 25c value, special 17c.
25c value in Linen French Suiting, being 36 inches wide, which is ideal for the cool summer suit or skirt; in plain and dash novelty weave, 17c.

Percales and Gingham Reduced

50c percale, best 12 1/2c Percales 35c
Best 10c Gingham, to-day 8 1/2c
Best 12 1/2c Gingham, to-day 10c
Best 15c Gingham, to-day 12 1/2c
16 2-3c Serpentine Crepe 12 1/2c

Parasols \$2.50 and \$3.00 Values

Wednesday Only \$1.98

Just 75 of them, but they're all beauties; shown in the very newest and most desirable midsummer shapes and patterns; these are values out of the ordinary, and if you haven't bought that new Parasol see them to-day by all means.

\$25 Street Dresses, \$5.00

Shown in linen and ratone, these show slight handling, but are perfect in every respect, and are wonderful value at the above low price.

BLOUSES

3 Special Values for Wednesday's Selling

Embroidered White Jap. Silk Blouses, also stripes and all colors, in Jap. Special, \$1.98.
Sheer Batiste Blouses, with shadow lace and Swiss embroidery trimming; \$2.48 value, \$1.48.
Tailored Waist, in white and stripe madras; \$1.00 value; these for 55c.

Sale of 500 Pairs of Best Gilt Handle Steel Scissors at 25c

Values 50c, 75c and \$1.00; these we show in the various sizes from the small 50c Embroidery Scissors to the large 9-inch size; these are extraordinary values at the above price.

Thousands of Yards of Cotton Dress Fabric

Offered at Prices You Cannot Afford

25c Striped and Figured Voiles, 10c.
12 1/2c dainty Figured Crepes, 8 1/2c.
35c Novelty Crepes, 25c.
50c 36-inch Silk Ratone, 25c.
15c Plain and Figured Dimity, 12 1/2c.
15c French Tissue, plaid effects, 12 1/2c.

New Embroideries and Laces

At 25 Per Cent and More Below Regular Prices, Will Be Much in Demand for Blouses and Bridesmaids' Gowns.

75c and 85c Net Top Laces, 50c yard, 3 to 12 inches wide, white and cream.
4 to 6-inch Shadow Edge, 25c value, 12 1/2c.
\$3.00 Imported Pioncings; 45 in. wide, \$1.50 yard.
Imported Organdies, floral designs, very sheer.
75c Voile and Crepe Pioncings, 50c yard.

Embroidered in combination of floral and lace effects; 27 inches wide.
46-inch 50c Embroidered Voile Pioncing, 25c yard.
75c Embroidered Ruffle Pioncing, 50c yard.

Many Opportunities For Men At These Wednesday Sales

50 pairs Men's Pajamas offered at almost half price. The following lots represent what we have left from our last week's sale. To-day they are at the following close-out prices:

11 pairs of \$2.50 Striped Pongee Pajamas, silk trimmed; these for \$1.10.
5 pairs of \$3.00 Fancy Woven Madras Pajamas; silk trimmed; these \$1.48.
17 pairs Men's White Cambric and Madras Pajamas, that sold for \$1.50 and \$1.75, silk trimmed; these for \$1.00.

18 pairs of White Madras and 11 pairs of Plain Pongee Pajamas, made with silk frog, regular price \$1.50, to-day only 85c.

Men's Union Suits, 55c.

Regular value 75c; these we show in two cross-bar and check muslin, sizes 34 to 44. Just 100 Suits on sale at the above price.

\$1.25 Shirts, 79c

17 dozen Men's Pongee Shirts, in cream, blue and stripe effects; these come with soft sewed collars to match; sizes 14 to 17.

25c Tubular Four-in-Hands, 17c

These beautiful flared Washable Silk Four-in-Hands come in four handsome patterns; stripe effect; made without a lining; thereby making them very easy to wash; 17c each, or 3 for 50c. Regular price 25c each.

Special Sale Bed Spreads, Sheets, Pillows and Pillow Cases

Suitable for summer use, in hotels, clubs, etc., as well as in private residences. These household necessities will sell at special inducements at the following low prices:

20 dozen Hemmed and Seamless Sheets, 51x90-inch size; to-day's sale price, 42 1/2c.
Extra Heavy Seamless Sheets, free from dressing, made of the long wearing round-thread cotton; this Sheet is 2 1/4 yards wide and 2 1/4 yards long; 15 dozen on sale to-day at the special price of 25c.
20 dozen Sheets, large 51x90-inch size; good quality; 60c values; to-day's sale price, 40c.

Pillow Cases

35c Embroidered Pillow Cases, 42x36-inch size, made of good quality muslin; these also are shown in the hemstitched style; special price, 19c.
20 dozen Plain Pillow Cases, good quality casing; regular value 16 2-3c; special price, 11c.

Feather Pillows

Just 10 left of this lot; regular price, \$2.50; sale price, \$1.50.
These Pillows are made in best quality ticking, filled with fine live goose feathers, weight 3 1/2 pounds, and are the large 21x27-inch size.

White Quilts

10 White Heavy Crochet Quilts, large 11-4 size; these show very slight handling; to-day they go for, \$1.40.
Another lot of Homestitched Crochet Quilts, 11-4 size; only 13 of these; regular selling price \$1.15; to-day 75c.

Figured Crepe House Dresses

Made with colored cuffs; regular value \$1.48, special \$1.00

Middy Blouses

Which show slight handling; \$1.00 and \$1.48 values, to-day 75c.